

Lim Wai Hong

software product designer

www.waihong.website

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EDUCATION

2014 → 2017

Savannah College of Art and Design

Atlanta, Georgia

B.F.A in Motion Media Design

AWARDS

OnePlus Zen Mode

Red Dot Award, 2021

Brands and Communications Design

iF Design Award, 2021

Communications Design

SKILLS

User Experience design

User Interface design

Interaction design

Motion design

Figma / Sketch

Origami Studio

Protopie

Adobe Suites

Cinema4D / Blender

EXPERIENCE

Oct'21 → present

Nothing Technology (Shenzhen, China)

Software Product Designer

Designed UX/UI flows and high-fidelity prototypes for cross-cultural products, including NothingOS and Nothing X app. Collaborated closely with product managers and developers to ensure seamless integration of design concepts into final products.

Nov'19 → Sep'21

OnePlus Technology (Shenzhen, China)

Interaction Designer

Collaborated with designers to create high-fidelity prototypes and worked closely with developers to ensure accurate implementation of motion in app designs, while operating in a fast-paced agile environment and mentor junior designers.

May'18 → Sep'19

Galaxy Visuals (New York, USA)

Motion Designer

Design, animate and edit range of projects for corporate and B2C clients including design exploration, brand research and development, pitch development, lower third design and brand logo animation. Clients include ACME Ticketing, Freshbooks, Plex, Northpass.

Feb'18 → April'18

MIInnl (New York, USA)

Design Intern

Illustrated, designed, animated graphics and edited video. This includes work with The Kaballah Centre, JSwipe and Birthright Israel's Facebook, Twitter and Instagram accounts.